

- Home
- Features
- News
- Investors guide
- Mortgage guide
- Regional roundup
- Insider tips
- Letters
- Forum
- About us
- Contact us
- Advertise



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**SEARS AND QV REALTY LAUNCH PROGRAM TO BENEFIT BUYERS**

*Sears Certified Real Estate Services and QV Realty Inc. have launched a new program to help prospective buyers and sellers in Ontario connect with qualified realtors.*

June 17, 2009 - Sears Certified Real Estate Services and QV Realty Inc. have launched a new program to help prospective buyers and sellers in Ontario connect with qualified realtors.

The Sears Certified Real Estate Services program creates a network of certified agents from national brand realty companies such as Re/Max, Royal LePage, Century 21, Sutton, Coldwell Banker and Prudential. These realtors are fully licensed, full-time, have a minimum of three years experience in their area of practice, and many of them have received industry awards recognizing their accomplishments.

"Many people will enter the home-buying process without fully understanding it," says Shirley Yeung, broker of record at QV Realty Inc. "We match the client to a Sears Certified Agent and there is no cost to enrol in the program. Simply provide us with your details such as budget, type of property and location you're looking to buy in, and we can put you in touch with a qualified agent."

Currently we have 60-plus realtors and growing onboard across Ontario, and Sears and QV Realty Inc. have plans to eventually roll out the program nationally.

"We are non-exclusive and deal with various brokerages," says Yeung. "If the client first meets with the agent and isn't satisfied, we can find them another."

When you buy or sell your home with a Sears Certified Agent, you could earn thousands of dollars in Sears Gift Cards. For example, with the purchase or sale of a \$350,000 home, the client will receive a \$2,100 Sears Gift Card.

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